

supervisor	Ondřej Dvouletý
Department	Department of Entrepreneurship
topic 1	<p>Ageing, Senior Age and Entrepreneurship: Labour Market Choices, Opportunities and Outcomes</p> <p>- The thesis should provide knowledge on circumstances that affect widening or withdrawing entrepreneurial endeavours that people engage in as they grow older in different regional contexts, in particular in their pre-retirement or retirement ages. Both quantitative and qualitative approaches could be used to explore the topic further. Several possible research questions are recommended in the following text. - To what extent is the capability of discovering (and exploiting) entrepreneurial opportunities conditioned by the nature of socio-geographic environments older people are embedded in? - How do the venturing practices of older-age entrepreneurs reshape their places? - How do socio-geographic environments individuals belong to over their lifetime lead to their different lifetime trajectories? - How do regional networks affect the array of personal and social resources available to individuals as their age, and how does the latter affect entrepreneurial experiences? - To what extent may regional networks influence entrepreneurship-related lifestyle choices later in life and through which mechanisms? - Do digital technologies (social media, big data, internet of things, neural networks, blockchain, artificial intelligence) facilitate or impede senior entrepreneurship, leading to regional convergence or divergence of entrepreneurship? However, the topic may be adjusted based on the discussion with the thesis supervisor. Suggested References: - Figueiredo, E., & Paiva, T. (2018). Senior entrepreneurship and qualified senior unemployment: The case of the Portuguese Northern region. <i>Journal of Small Business and Enterprise Development</i>, 26(3), 342-362. - Leporati, M., Torres Marin, A. J., & Roses, S. (2021). Senior entrepreneurship in Chile: necessity or opportunity? A GEM perspective. <i>European Business Review</i>, 33(6), 892-917. - Singh, G., & DeNoble, A. (2003). Early retirees as the next generation of entrepreneurs. <i>Entrepreneurship theory and practice</i>, 27(3), 207-226. - Soto-Simeone, A., & Kautonen, T. (2021). Senior entrepreneurship following unemployment: a social identity theory perspective. <i>Review of Managerial Science</i>, 15, 1683-1706.</p>
topic 2	<p>The Role of Digital and Online Tools in Shaping Productivity and Performance in Small- and Medium-sized Enterprises (SMEs)</p> <p>- The thesis should provide evidence on the role of online and digital tools in the productivity and performance of start-ups and SMEs. Both quantitative and qualitative approaches could be used to further explore the topic. Quantitative studies can be used to track performance before and after the implementation of the digital agenda and tools or to do a quantitative survey among the companies and study the role of these tools on performance. A qualitative approach can reveal insights into the implementation of the digital agenda, its barriers and its roles in shaping the productivity of a selected SME or start-up. However, the topic may be adjusted based on the discussion with the thesis supervisor. Suggested References: - Belitski, M., Guenther, C., Kritikos, A. S., & Thurik, R. (2022). Economic effects of the COVID-19 pandemic on entrepreneurship and small businesses. <i>Small Business Economics</i>, 1-17. - Kraft, C., Lindeque, J. P., & Peter, M. K. (2022). The digital transformation of Swiss small and medium-sized enterprises: insights from digital tool adoption. <i>Journal of Strategy and Management</i>, 15(3), 468-494. - Siu, W. S., Fang, W., & Lin, T. (2004). Strategic marketing practices and the performance of Chinese small and medium-sized enterprises (SMEs) in</p>

	<p>Taiwan. <i>Entrepreneurship & Regional Development</i>, 16(2), 161-178. - Nudurupati, S. S., Budhwar, P., Pappu, R. P., Chowdhury, S., Kondala, M., Chakraborty, A., & Ghosh, S. K. (2022). Transforming sustainability of Indian small and medium-sized enterprises through circular economy adoption. <i>Journal of Business Research</i>, 149, 250-269. - Silva, J. R., Ferreira, F. A., Govindan, K., Ferreira, N. C., & Correia, R. J. (2022). A CM-BWM approach to determinants of open innovation in small and medium-sized enterprises. <i>IEEE Transactions on Engineering Management</i>. - Vide, R. K., Hunjet, A., & Kozina, G. (2022). Enhancing Sustainable Business by SMEs' Digitalization. <i>Journal of Strategic Innovation & Sustainability</i>, 17(1).</p>
<p>topic 3</p>	<p>Start-up competitions and their effects on firm performance - The thesis aims to understand in a better to what extent start-up competitions (and business plan contests) help the entrepreneurial team to boost financial performance and growth of their start-up. The expected methodological framework is quantitative, but also the qualitative framework can be applied. The students may choose the start-up competition and analyse its overall effects on the start-up's performance or to choose one start-up as a subject of a case study. However, the topic may be adjusted based on the discussion with the thesis supervisor. Suggested References: - Passaro, R., Quinto, I., & Thomas, A. (2017). Start-up competitions as learning environment to foster the entrepreneurial process. <i>International Journal of Entrepreneurial Behavior & Research</i>, 23(3), 426-445. - Schwartz, M., Goethner, M., Michelsen, C., & Waldmann, N. (2013). Start-up competitions as an instrument of entrepreneurship policy: The German experience. <i>European Planning Studies</i>, 21(10), 1578-1597. - Lange, J. E., Mollov, A., Pearlmutter, M., Singh, S., & Bygrave, W. D. (2007). Pre-start-up formal business plans and post-start-up performance: A study of 116 new ventures. <i>Venture Capital</i>, 9(4), 237-256.</p>
<p>topic 4</p>	<p>Growing Start-ups: Bankruptcies and failures - Do start-ups growth to heaven? May their growth decline and change into bankruptcy? The thesis aims to conduct a case study of an existing/or historical start-up/company that has experienced rapid growth, based on the available information and data. The objective will be to understand the better context of the start-up growth and risks associated with the growth. The students may utilise rankings of fast-growing companies (e. g. Financial Times's FT1000, https://ig.ft.com/ft-1000/) and they will be obliged to work with the available information and data, including financial indicators. The further usage of qualitative research approach (e. g. interviews with entrepreneurial team) is encouraged. However, the topic may be adjusted based on the discussion with the thesis supervisor. Suggested References: - Audretsch, D. B. (1995). Innovation, growth and survival. <i>International journal of industrial organisation</i>, 13(4), 441-457. - Cassar, G. (2014). Industry and startup experience on entrepreneur forecast performance in new firms. <i>Journal of Business Venturing</i>, 29(1), 137-151. - Terpstra, D. E., & Olson, P. D. (1993). Entrepreneurial start-up and growth: A classification of problems. <i>Entrepreneurship theory and practice</i>, 17(3), 5-20. - Vanacker, T., Manigart, S., Meuleman, M., & Sels, L. (2011). A longitudinal study on the relationship between financial bootstrapping and new venture growth. <i>Entrepreneurship & Regional Development</i>, 23(9-10), 681-705.</p>

topic 5	Freelancing and digital nomadism: satisfaction and well-being of entrepreneurs - Who are digital nomads and freelancers travelling across the world while working on their own? What kind of occupations do they pursue, and in which industries are they concentrated? To which extent the choice to become an entrepreneur and to pursue their own journal affect their day-to-day satisfaction and overall mental and physical well-being? How do they balance their free time and work-related duties? Both qualitative and quantitative approaches can be used to address this topic, and it may be adjusted based on the discussion with the thesis supervisor. Suggested References: - Cieřlik, J., & Dvoutěý, O. (2019). Segmentation of the population of the solo self-employed. International Review of Entrepreneurship, 17(3), 281-304. - Müller, A. (2016). The digital nomad: Buzzword or research category?. Transnational Social Review, 6(3), 344-348. - Stephan, U., Rauch, A., & Hatak, I. (2022). Happy entrepreneurs? Everywhere? A meta-analysis of entrepreneurship and wellbeing. Entrepreneurship Theory and Practice, 10422587211072799.
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supervisor	Lukáš Válek
Department	Department of Entrepreneurship
topic 1	Entrepreneurship of Foreigners in the Czech Republic
topic 2	Entrepreneurship and Migration: Multifocality (entrepreneurs with contact with multiple countries and cultures)
topic 3	Entrepreneurship and Migration: Refugees

supervisor	Nina Bočková
Department	Department of Entrepreneurship
topic 1	Utilization of the innovative potential of SMEs in the CEE region
topic 2	Use of R&D Tax super deduction for SMEs
topic 3	Business model innovation in SMEs

supervisor	Miroslav Špaček
Department	Department of Entrepreneurship
topic 1	Business Model Innovation as a stimulator of company value creation
topic 2	Disruptive innovation and its role in innovation ecosystems
topic 3	Open innovation and its role in innovation ecosystems

supervisor	Lucie Depoo
Department	Department of Human Resource Management
topic 1	Talent Management in Selected Organization
topic 2	Career Management in Selected Organization
topic 3	Use of AI in Human Resource Management
topic 4	Employee Mobility Management
topic 5	The Role of HR in Crisis Management

supervisor	Otakar Němec
Department	Department of Human Resource Management
topic 1	Employee benefits and their effect on employee satisfaction
topic 2	Employee training as a means of improving work performance

topic 3	Current trends in recruitment and selection of employees (artificial intelligence, social networks).
topic 4	Age diversity management and age generation classification

supervisor	Felipe Martínez
Department	Department of Logistics
topic 1	Lean and Green
topic 2	ESG and Process Improvement
topic 3	ESG and ISO 14001
topic 4	ESG and Industry 4.0
topic 5	The Future of Manufacturing

supervisor	Richard Brunet-Thornton
Department	Department of Management
topic 1	International Business Communications
topic 2	Project Management
topic 3	Any topics related to Cross-Cultural Management
topic 4	Any topics related to Diversity Management
topic 5	Note: that I am also a member of the Institute of Management as well as the department of management.

supervisor	Ludmila Mládková
Department	Department of Management
topic 1	System of management in organisation
topic 2	Organisational spirituality
topic 3	Organisation and phronesis

supervisor	Dušan Kučera
Department	Department of Management
topic 1	Ethical challenges of - (selected) company
topic 2	Ethical challenges of - (selected) industry
topic 3	Ethical challenges of - (selected) teams or international cooperation

supervisor	Oto Potluka
Department	Department of Management
topic 1	Management of nonprofit organizations
topic 2	Management of foundations
topic 3	Evaluations as a tool for improvement programs and projects
topic 4	Management of evaluations

supervisor	Efthymia Kottika
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Department	Department of Marketing
topic 1	Attitudes of consumers towards brands that have experienced social media storms in Czech Republic

supervisor	Zuzana Chytková
Department	Department of Marketing
topic 1	Influencer marketing targeting children (e.g. vaping, Prime beverages) as an ethical grey zone
topic 2	Consumer behavior of migrant consumers
topic 3	Consumption at the borders of poverty: poor consumers' consumption strategies

supervisor	Vladimír Hönig
Department	Department of Strategy
topic 1	Strategy and development of renewable energy sources in the context of the economy and enterprises in the Czech Republic
topic 2	Strategy and development of the circular economy in the conditions of enterprises in the Czech Republic
topic 3	Strategy and development of the hydrogen economy in the conditions of the Czech Republic

supervisor	Nikola Rosecká
Department	Department of Strategy
topic 1	Strategic business risk analysis of chosen company / Risk analysis of chosen company
topic 2	Development of family businesses (i.e. conflict, succession and other related topics)

supervisor	Ondřej Machek
Department	Department of Strategy
topic 1	Business Plan
topic 2	Role of Non-Family Executives in Family Business Strategy
topic 3	Conflict Management in Family Enterprises

supervisor	Martin Jurek
Department	Department of Strategy
topic 1	Any topics connected to Family Businesses.

supervisor	Tanweer Ali
Department	Department of Strategy
topic 1	The impact of emerging EU regulations in the area of ESG (environmental, social and governance) on business strategies for a chosen sector.
topic 2	The impact of the problems facing Boeing on the corporate governance debate.
topic 3	Board level gender diversity in Czech companies.

supervisor	Jiří Hnilica
Department	Department of Strategy
topic 1	Strategy and succession in family businesses
topic 2	Owners and their role in family businesses
topic 3	Family offices, wealth and governance in family businesses

supervisor	Josef Krause
Department	Department of Strategy
topic 1	Business Plan

supervisor	Karolina Kania
Department	Department of Strategy
topic 1	Tourism Development Strategies
topic 2	Entrepreneurship Dynamics in Family-Owned and Family-operated Businesses
topic 3	Growth Strategies in Family-Owned Firms