



VŠE / MIMG

## Applications

- » An application has to be submitted by **April 30<sup>th</sup>**.
- » In order to be accepted to the programme, an applicant has to prove completion of a bachelor's degree and their level of English proficiency.
- » Application fee of 50 EUR has to be paid by April 30<sup>th</sup> along with the application.

## Entrance exam

- » Essay in English (approximately 2,500–3,000 words) on a given topic which reflects the knowledge and skills gathered during previous courses in the specialisation Business Administration (e.g. Strategic Analysis, Marketing, Management, Logistics, HR or Entrepreneurship)
- » Motivation letter
- » Brief on-site/online motivation interview

## Tuition fee

- » 5,000 EUR/academic year



## Kontakt

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 [mimg.vse.cz](http://mimg.vse.cz)  
 MIMGvse

# Master in Management

*The Right Step Forward*

Prague University  
of Economics and Business  
Faculty of Business  
Administration





## About

Do you want to expand your knowledge as well as gain practical experience in the area of business and management? Then apply for the Master in Management programme in Prague.

The full-time Master's Programme in Management provides students with a comprehensive business education to make them fit for starting a career and assuming responsibility in the fast-changing environment of global management tasks. The study field is suitable for students with analytical thinking who are interested in the business environment with an emphasis on management.

Each student of the programme also chooses a Minor Specialization according to their preference: Marketing or NextGen Consulting. The graduates can participate in executing economic and managerial functions at mid-management levels in companies and other institutions where business management education is expected. They mostly start their careers at industrial enterprises, enterprises operating in the energy sector, transport and storage, trade and services or consulting firms.

## Additional experience

- » Option of one semester abroad (sponsored from an Erasmus scholarship, or the scholarship fund).
- » Possibility of obtaining Double Degree Diploma (in cooperation with NEOMA, France, Hanyang University, Seoul, University of Economics in Bratislava, Slovakia or the ZHAW School of Management and Law in Winterthur, Switzerland).
- » Choice of **Marketing** or **NextGen Consulting** minor specialization.

## Class profile



45

students



94%

international



53%

women



24

average age



22

nationalities

## Programme description

The two-year Master in Management programme provides a comprehensive package of courses for successful managerial work in the corporate sphere, banking institutions and public administration. To complete the Programme, a student has to fulfil a workload of **120 European Credits** by participating in:

### Mandatory courses

- » Advanced Marketing » Advanced Personnel » Research Methods
- » Human Resource Management » Advanced management
- » Managerial finance » Innovation and Entrepreneurship » Logistics
- » Applied Macroeconomics » Managerial Economics » Leadership
- » Managerial Decision-Making and Problem Solving » Strategy

### Elective courses, Language courses, State exam, Defence of Master thesis

### Why MIMG?

1. **Modern teaching methods:** Critical thinking, case studies, simulations, team projects.
2. **EQUIS accredited:** Study at the faculty which ranks among the top 1% of business schools in the world.
3. **Double degree:** Offered in cooperation with France, South Korea, Slovakia or Switzerland.
4. **International exposure:** Study with classmates of nearly 20 nationalities from all around the world.
5. **Friendly environment:** Take part in team-building activities and discuss your questions and suggestions directly with the programme management.

## Common graduate occupations

