

# **Applications**

- An application has to be submitted by April 30<sup>th</sup>.
- In order to be accepted to the Programme an applicant has to prove a completion of a Bachelor's degree and level of English proficiency.
- Application fee of 50 EUR has to be paid by April 30<sup>th</sup> along with the application.

# **Entrance exam**

- Essay in English (approximately 2 500–3 000 words) on a given topic which reflects the knowledge and skills gathered during previous courses in the specialisation Business Administration (e.g. Strategic Analysis, Marketing, Management, Logistics, HR or Entrepreneurship)
- Motivation letter
- Brief on-site/on-line motivation interview

# **Tuition fee**

3 800 EUR/academic year



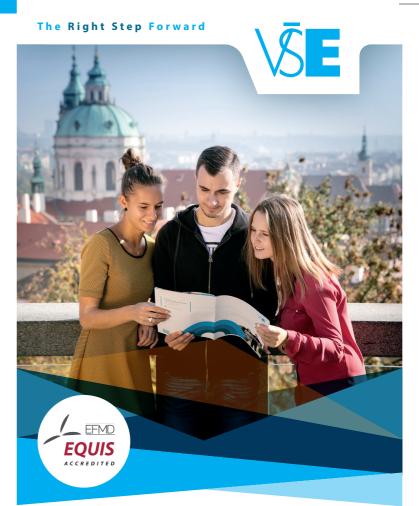
#### **Contacts:**

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# \* MIMG MASTER IN MANAGEMENT

UNIVERSITY OF ECONOMICS, PRAGUE FACULTY OF BUSINESS ADMINISTRATION



#### About

The Master in Management (MIMG) is a full-time two-year programme aimed to inspire and educate analytically and socially responsible minded business professionals with a broad economic overview and focus on business management. The study field is suitable for students with analytical thinking who are interested in the business environment, particularly for those with an emphasis on management and building companies of all sizes and legal forms of ownership, industry and business sectors. The Master in Management programme is taught at the University of Economics, Prague (Vysoká škola ekonomická v Praze – VŠE), the leading university in the field of economics, business, and management in the Czech Republic. The MIMG programme is provided by one of the six VŠE's faculties, the Faculty of Business Administration. The Faculty is EQUIS accredited, which ranks it among the 1% of best business schools in the world.

### **Programme description**

The degree in Master in Management provides set of courses, which reach comprehensive package for successful managerial work in the corporate sphere as well as banking institutions and public administration. For completing the Programme a student has to fulfil a workload of **120 European Credits** by participating in:

#### **Mandatory courses**

- Strategy Management Marketing Research methods
- Innovation and Entrepreneurship
  Human Resource Management
- Managerial-Decision Making and Problem Solving
- Logistics Services etc.

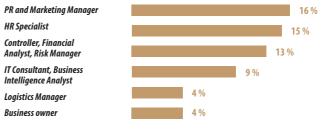
# Elective courses, Language courses, State exam, Defense of bachelor's thesis

Within the minor specialization, students can choose from variety of courses, e.g. Consulting, Project Management and Sales Management.

# **Attained qualification**

Graduates are able to participate in the execution of economic and managerial functions at mid-management levels in companies and other institutions, where knowledge of business management is necessary. They mostly start their careers at industrial enterprises, enterprises operating in the energy sector, transport and storage, trade and services or consulting firms.

# **Common graduate occupations**



# **Key facts**

- Two-year (four semesters) full-time master's programme
- Taught in English
- Workload of 120 ECTS credits
- Option of one semester abroad (sponsored from an Erasmus scholarship, or the scholarship fund)
- Internship as an elective course
- Two areas of Minor Specialization tailored to students' skills with possible choice of **Consulting** or **Marketing**
- Possibility of obtaining Double Degree Diploma (in cooperation with Plekhanov Russian University of Economics)

# **Class profile**

