

Marek Vins, Department of Logistics

1. Sustainable Procurement
2. Procurement 4.0

Petr Kolář, Department of Logistics

1. Sustainability and the issue of greenwashing in international freight distribution – service provider, customer (exporter/importer) or product scoped analysis
2. Digitalization in international freight distribution – potential of blockchain, paperless trade opportunities, real business application and the issue of PR bubble
3. Consumer or industrial goods exports or imports – company or product scoped freight transport analysis

Ludmila Mládková, Department of Management

1. Managerial model and its impact on the organization
2. New principles in management and their application in practice.
3. Change and innovation management.

Department of Entrepreneurship

Ing. Ivana Svobodová, Ph.D., Department of Entrepreneurship

1. Crowdfunding

Ing. Ondřej Dvouletý, Ph.D., MSc., Department of Entrepreneurship

1. Growing Start-ups: Bankruptcies and failures
2. Starting business out of unemployment: Effects of start-up subsidy for the unemployed
3. Start-up competitions and their effects on firm performance
4. The Role of Business Environment in Shaping Entrepreneurial Activity

Ing. Jan Mareš, Department of Entrepreneurship

1. Design of marketing / communication strategy for a start-up
2. Business plan for start-up in online environment
3. Psychology of entrepreneurship - prevention of possible negative effects of entrepreneurial activity

Marko Orel, Ph.D., Department of Entrepreneurship

1. Development of coworking industry in Prague
2. Modern working environments and fostering creativity and innovation
3. Self-employment and the use of coworking spaces
4. Social innovation and business: The case of Impact Hub Prague
5. Social interactions in coworking spaces

Prof. Ing. Jiří Hnilica, Ph.D., Department of Strategy

1. Family as an asset in family businesses

Ing. Ladislav Tyll, MBA, Ph.D., Department of Strategy

1. Corporate strategy
2. Digital strategy
3. Digital transformation
4. Growth and international strategy

Prof. Ing. Luboš Smrčka, CSc., Department of Strategy

1. Due diligence selected company from strategy investors perspective
2. Appraisal of the selected company

Doc. Ing. et Ing. Ondřej Machek, Ph.D., Department of Strategy

1. The performance of female-led businesses in the Czech Republic.

Ing. Patrik Sieber, Ph.D., Department of Strategy

1. Social and Private impacts of strategic options
2. Evaluation of Social and Private impacts of strategic options

Ing. Martin Jurek, Ph.D., Department of Strategy

1. Any topic related to family businesses field is welcome – strategy, succession, leadership.

Ing. Tomáš Ryška, Ph.D., Department of Strategy

1. CSR
2. Case study of a project, company, product or organization based on an ethnographic fieldwork
3. Customer experience design

Ing. et Ing. Josef Krause, Ph.D., Department of Strategy

1. Strategic analysis