



VŠE / MIMG

Applications

- An application has to be submitted by **April 30th**.
- In order to be accepted to the programme an applicant has to prove a completion of a bachelor's degree and level of English proficiency.
- Application fee of 50 EUR has to be paid by April 30th along with the application.

Entrance exam

- Essay in English (approximately 2,500–3,000 words) on a given topic which reflects the knowledge and skills gathered during previous courses in the specialisation Business Administration (e.g. Strategic Analysis, Marketing, Management, Logistics, HR or Entrepreneurship)
- Motivation letter
- Brief on-site/online motivation interview

Tuition fee

- 3,800 EUR/academic year



Kontakt

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 mimg.vse.cz
 MIMGvse

Master in Management

The Right Step Forward

Prague University
of Economics and Business
Faculty of Business
Administration





About

Do you want to expand your knowledge as well as gain practical experience from the area of business and management? Apply for the Master in Management programme in Prague.

The full-time Master's Programme in Management provides students with a comprehensive business education to make them fit for starting a career and assuming responsibility in the fast-changing environment of global management tasks. The study field is suitable for students with analytical thinking who are interested in the business environment with an emphasis on management.

Each student of the programme also chooses a Minor Specialization according to their preference: Marketing or NextGen Consulting. Graduates can participate in the execution of economic and managerial functions at mid-management levels in companies and other institutions, where business management education is expected. They mostly start their careers at industrial enterprises, enterprises operating in the energy sector, transport and storage, trade and services or consulting firms.

Additional experience

- Option of one semester abroad (sponsored from an Erasmus scholarship, or the scholarship fund).
- Possibility of obtaining Double Degree Diploma (in cooperation with NEOMA, France, Hanyang University, Seoul, or Plekhanov University, Moscow).
- Choice of **Marketing** or **NextGen Consulting** minor specialization.

Class profile



35

students



94%

international



57%

women



24

average age



17

nationalities

Programme description

The two-year Master in Management programme provides set of courses, which reach comprehensive package for successful managerial work in the corporate sphere as well as banking institutions and public administration. For completing the Programme a student has to fulfil a workload of **120 European Credits** by participating in:

Mandatory courses

- Strategy • Management • Marketing • Research Methods
- Innovation and Entrepreneurship • Human Resource Management
- Managerial Decision-Making and Problem Solving
- Logistics Services • Leadership

Elective courses, Language courses, State exam, Defense of bachelor's thesis

Why MIMG?

- 1. Modern teaching methods:** Critical thinking, case studies, simulations, team projects.
- 2. EQUIS accredited:** Study at the faculty which ranks among the top 1% of business schools in the world.
- 3. Double degree:** Offered in cooperation with France, South Korea or Russia.
- 4. International exposure:** Study with classmates of nearly 20 nationalities from all around the world.
- 5. Friendly environment:** Take part in team-building activities and discuss your questions and suggestions directly with the programme management.

Common graduate occupations

